





What is Seekers?

SEEKERS is a magnetic scavenger hunt game that encourages children to search for various objects in their environment. It is a great way to get children away from screens, out and about and looking at their surroundings.

SEEKERS is an 'add-on' game, so once the customer has purchased the starter pack, they can buy additional magnet sets for a variety of scavenger hunts.

The target age range for the game is 3+.

GAME PLAY

For younger children, the idea behind the game is to simply search for the objects displayed on the magnets, and turn the magnets over once the objects are found. For slightly older children, the game can be made into a competition wherein they race to find the objects, and provide evidence (possibly taking photos) or collecting them, where appropriate.





Our Story...

SEEKERS Games Limited is co-owned by the cousin partnership of Sarah Le Marquand and Julia Power. Sarah's background is art and graphic design, whilst Julia brings an educational arm to the business, being a qualified teacher.

The idea behind SEEKERS was planted in Sarah's mind when she would print scavenger hunts from the internet to keep her young daughter, Martha, engaged whilst walking their dogs.

The sheets of paper would get wet and crumpled, and finding a suitable surface to write on was often a challenge. Eventually, and unsurprisingly, they would lose their appeal.

So, whilst Martha always loved the idea of a scavenger hunt, the practicalities were often disappointing. In 2018, Sarah and Julia took the leap, combined their creative and educational skillsets, and SEEKERS was born.



Our Products...

THE SEEKERS STARTER SET:

This comprises of a high quality, waterproof magnetic board and the 'Nature Trail' magnet set. Also included in the Starter Set are a drawstring backpack to carry the board in and a small bag to store the magnets in, when not being used.

SRP £14.99



Our Products...

SEEKERS 'ADD-ON' MAGNET SETS:

These are additional magnet sets that can be used with the magnetic board from the Starter Set.

CURRENTLY IN THE RANGE:

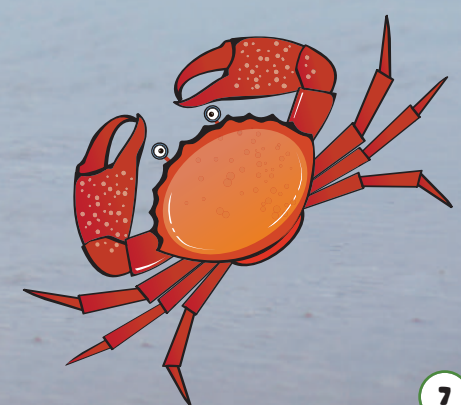
- Car Journey
- Happy Campers
- Beside the Seaside
- Supermarket
- At the Park
- Shapes & Colours
- Christmas

More magnet sets will soon be available.

Each additional magnet set comprises of 12 magnets and a small labelled drawstring bag for the magnets.

So... depending on your daily travels, simply take your SEEKERS board and appropriate magnet set(s) to turn any regular trip out with the children into a scavenger hunt adventure!

SRP £6.99



New for Autumn 2019!

Ben & Holly's Little Kingdom

Licensed version of the Seekers Nature Trail starter set



OVERVIEW...

Holly is a young fairy princess who is still learning how to fly and her magic doesn't always go to plan.

Her best friend, Ben Elf, doesn't have wings and he doesn't do magic.

But elves are very good at making things - especially toys.

They live in the Little Kingdom - a tiny land where flowers and grass rise above the tallest towers.

Target audience 3 - 6 year old children.

Core = 4 + 5.

75% Girls, 25% Boys.

CORE BRAND THEMES...

Adventure & Exploration


Magic


Nature - Animals & Insects

Elves & Fairies

Family & Friendship

UK TV RATINGS...

NO. 2 show on milkshake  (airtime mins)

NO. 2 show on netflix  (show for 4-7 yrs)



The Starter Set includes a high quality, waterproof magnetic board and the 'Nature Trail' magnet set created using licenced Ben and Holly assets. Also included in the Starter Set are a drawstring backpack to carry the board in and a small bag to store the magnets in, when not being used. **SRP £17.99**

Our Environmental Commitment...



In an age of environmental breakdown, it is a priority for us to avoid our games being destined for landfill.

SEEKERS games are designed and produced with versatility and longevity in mind.

The magnetic boards are durable, waterproof and built to a very high standard.

The additional 'add-on' magnet sets (of which there are many more in the planning), provide opportunities for numerous scavenger hunts in a variety of locations. It is hoped that Seekers games will be enjoyed by children time and time again, over a number of years.

The items are packed in a fuss-free way, with no single use plastic. The boxes are fully recyclable, biodegradable and printed on FSC board.

Our Ethos...

SEEKERS is launched alongside an ethos of getting children away from screens, out and about and simply looking around them, at their surroundings. It is well accepted that children are too attracted to screen-based pastimes, and we see the frustration of parents as they face the constant challenges that electronic tablets can bring with them. From an early age, we believe it is essential to engage children with their surroundings and make it fun to be outdoors; this will hopefully generate a life-long love for nature and the environment.

Our tag line is 'Discover Your Adventure'.



Our Awards and Endorsements...

- SEEKERS was voted as one of the **TOP 40 NEW PRODUCTS** at The Spring Fair 2019 by Business and Industry Today magazine.
- The Good Toy Guide gave SEEKERS a review **SCORE OF 14/15** and commended it as being great for 'developing observation and recognition skills', and 'creativity and communication'. Dr Amanda Gummer, founder and CEO of Fundamentally Children added "Sarah and Julia have really done their homework on Seekers and it shows - not many products achieve a 14/15 score in the Good Toy Guide evaluation. We're looking forward to continuing to support their development and watch them grow with a fantastic product that provides great play value."
- SEEKERS won the silver medal for '**BEST OUTDOOR TOY**' in 2019, voted by Toy Shop UK.



"It has to be a record, our brand new
Seekers Scavenger Hunt Games
have sold out in no time at all!!!
Fear not kids, there are more on the way."

Mr Wolf Toy Shop - Hexham & Newcastle

SEEKERS
the scavenger hunt game
DISCOVER MORE AT
seekersgames.co.uk



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